

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract / Revision		Alt Order #
571145 /		09793028
<u>Product</u>		
OBAMA 4 AMERICA *A		
Contract Dates	Estimate #	
09/25/12 - 10/01/12	1536	
Advertiser	Original Date / Revision	
Obama/D/President	09/21/12 / 09/21/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KDVR	Alexandra Bradley	Washington DC
Special Handling		
<u>Demographic</u>		
Adults 35+		
IDB#	Advertiser Code	Product Code
8020	NW80	
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
E 1	31	09/25/12	10/01/12	M-F 5-530a Good Day	5a-530a		:30			NM	5 \$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					5	\$250.00		
E 2	31	09/25/12	10/01/12	M-F 530-6a Good Day	530-6a		:30			NM	5 \$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					5	\$450.00		
E 3	31	09/25/12	10/01/12	Good Day Colorado	6a-7a		:30			NM	5 \$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					5	\$450.00		
E 4	31	09/25/12	10/01/12	Good Day Colorado	7a-8a		:30			NM	5 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					5	\$400.00		
E 5	31	09/25/12	10/01/12	Good Day Colorado	8a-9a		:30			NM	4 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					4	\$300.00		
E 6	31	09/25/12	10/01/12	Regis & Kelly	90130a-10a		:30			NM	5 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					5	\$150.00		
7	31	09/25/12	10/01/12	Everyday	10a-11a		:30			NM	5 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					5	\$100.00		
8	31	09/25/12	10/01/12	Judge Judy	11a-12p		:30			NM	5 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					5	\$100.00		
9	31	09/25/12	10/01/12	We the People w/ Glo	12p-1p		:30			NM	5 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					5	\$150.00		
10	31	09/25/12	10/01/12	JdgJoe M-F 1p-2p	1p-2p		:30			NM	5 \$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					5	\$125.00		
11	31	09/25/12	10/01/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	5 \$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	MTWTF--					5	\$125.00		

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571145 /	09793028

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09/25/12 - 10/01/12	OBAMA 4 AMERICA *A	1536

Advertiser	Original Date / Revision
Obama/D/President	09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
12	31	09/30/12	09/30/12	FOX News Sunday	9a-10a		:30				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/24/12	09/30/12	-----S				1	\$150.00		
E	13	31	09/25/12	10/01/12	Judge Judy	3p-4p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/25/12	10/01/12	MTWTF--				4	\$800.00		
E	14	31	09/25/12	10/01/12	Ricki Lake	4p-5p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/25/12	10/01/12	MTWTF--				5	\$200.00		
E	15	31	09/25/12	10/01/12	M-F 5p-530p Fox 31 N	5p-530p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/25/12	10/01/12	MTWTF--				5	\$600.00		
E	16	31	09/25/12	10/01/12	M-F 530p-6p Fox 31 N	530p-6p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/25/12	10/01/12	MTWTF--				5	\$600.00		
E	17	31	09/30/12	09/30/12	News Sunday 5p-530p	5p-530p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/24/12	09/30/12	-----S				1	\$400.00		
E	18	31	09/30/12	09/30/12	News Su 530-6p	530p-6p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/24/12	09/30/12	-----S				1	\$400.00		
E	19	31	09/25/12	10/01/12	M-F LN 9p-930p News	9p-930p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/25/12	10/01/12	MTWTF--				5	\$1,500.00		
E	20	31	09/25/12	10/01/12	M-F LN 930p-10p	930p-10p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/25/12	10/01/12	MTWTF--				5	\$1,100.00		
E	21	31	09/25/12	10/01/12	Fox 31 News Nightsid	10p-1035p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/25/12	10/01/12	MTWTF--				4	\$1,300.00		
	22	31	09/29/12	09/29/12	Sa LN 9p-930p	9p-930p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/24/12	09/30/12	-----S-				1	\$500.00		
	23	31	09/29/12	09/29/12	Sa LN 930p-10p	930p-10p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/24/12	09/30/12	-----S-				1	\$400.00		
E	24	31	09/30/12	09/30/12	Su LN 9p-930p	9p-930p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/24/12	09/30/12	-----S				1	\$1,400.00		
E	25	31	09/30/12	09/30/12	Su LN 930p-10p	930p-10p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/24/12	09/30/12	-----S				1	\$900.00		
N	26	31	10/01/12	10/01/12	Good Day Colorado	8a-9a		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	M-----				1	\$175.00		
N	27	31	10/01/12	10/01/12	Judge Judy	3p-4p		:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	M-----				1	\$250.00		
N	28	31	10/01/12	10/01/12	Fox 31 News Nightside	10p-1035p		:30			

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										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
		Week: 10/01/12	10/07/12	M-----				1	\$350.00		

Totals 97 \$39,725.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	76	\$31,825.00	\$27,051.25
10/01/12 - 10/01/12	21	\$7,900.00	\$6,715.00
Totals	97	\$39,725.00	\$33,766.25

Signature: _____ **Date:** _____

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